

IRC: F48:66:404:2020

09.07.2020

The Manager,
National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai 400051

Dear Sir,

Sub: Press Release titled - "Karur Vysya Bank partners with Tata Motors to offer car loans at attractive terms".

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith Press Release made by our Bank titled as "Karur Vysya Bank partners with Tata Motors to offer car loans at attractive terms".

Kindly take the same on record.

Thanking you.



Srinivasarao M
Company Secretary

Encl: As above



Regd. & Central Office: Erode Road, Karur – 639 002

www.kvb.co.in

Press Release

Karur Vysya Bank partners with Tata Motors to offer car loans at attractive terms

Attractive offers for Customers

- Special scheme for Tata Motor customers for passenger cars – 100% on road funding with 6 months holiday period
- Loans for both salaried & self-employed
- Repayment period upto 60 months
- Attractive rates of interest

Karur, July 9th 2020: Karur Vysya Bank has entered into an arrangement with Tata Motors to fund buyers of Tata passenger vehicles. Both existing and new customers will be eligible to avail loans from KVB. The bank seeks to leverage the vast new car retail network of Tata Motors across India. KVB has a branch network of 779 across 22 States & UTs.

KVB is offering a special product for buyers of Tata Motor passenger vehicles under which 100% on-road finance with a 6 month holiday period is provided at attractive interest rates. The scheme is applicable only for 3 models, viz., Tata Tiago, Tata Nexon and Tata Altroz. The loans are available to both the salaried and self-employed.